

## 8. IMPLEMENTATION

### 8.1 Plan Implementation and Monitoring

The Land-of-Sky Clean Vehicles Coalition (CVC) will monitor implementation of the plan, and continue to work with local stakeholders to support implementation of the plan's strategies.

The strategies in the previous sections will be carried out through both direct and indirect routes. The CVC will collaborate with the statewide NC PEV Taskforce to directly implement applicable strategies as a part of their larger mission to reduce petroleum usage in the region.

The second more indirect route is one that will be carried out by any local governments that replicate this plan for their own jurisdictions. Endorsement of this plan will be requested from the Land-of-Sky Regional Council, with templates provided for endorsement by member governments across the Land-of-Sky transportation planning area. The Land-of-Sky Regional Council is made up of elected officials representing cities and counties across the Asheville region and their support of this plan should encourage the member governments to use this plan as a model for creating their own.

### 8.2 Amending & Updating the Plan

The NC PEV Taskforce, Advanced Energy and the CVC will continue to get periodic data updates on the number of PEVs in the Asheville region from the NC Department of Motor Vehicles (NC DMV), and will collaborate to amend the plan with this new data. The CVC plans to review the progress that has been made in this region by our combined stakeholders on the recommended actions on a three year basis, with the first review to be held in 2015. At that time, these organizations will also amend or modify the plan's recommendations as appropriate in light of new data and changes in the regional context as well as to align with other related regional planning initiatives.

Through its participation in this planning process the CVC will be better prepared to target effective outreach to key audiences within the PEV community in the Asheville region. The CVC will further align its work plan to contribute to the PEV outreach efforts and will track the ongoing efforts of CVC member organizations. The CVC will maintain periodic communication with CVC members and other community-level stakeholders through EV Committee meetings and outreach events as they occur. The CVC will also continue to produce PEV case studies and success stories as part of their normal coalition activities

### 8.3 Continued Support and Funding

The CVC will continue to engage with US Department of Energy (USDOE) Clean Cities program staff, the State Energy Office of North Carolina (NC SEO) and the NC Department of Environment and Natural Resources (NC DENR) to stay apprised of federal and state funding opportunities that will assist with implementation of the Asheville Area PEV Plan. Will CVC will also look for opportunities to partner with fellow Clean Cities Coalitions and other NC PEV Taskforce members to develop competitive grant proposals that assist PEV plan implementation.

The EV and EVSE industry partners involved in the PEV planning process may also be interested in supporting implementation actions that match their interests in the PEV market in the Asheville region. These businesses and other private and public organizations will be able to hear about new federal grant opportunities and informational resources by becoming an official CVC member.

The utilities will also be a possible source of support for the implementation of Asheville Area PEV Plan as they have a large stake in the region's PEV Readiness.

Once funding is secured, it will be important to ensure that budgetary decision makers and staff involved with purchasing are made aware of the expenses involved with PEV readiness in order to reduce obstacles in the approval of expenditures.